

Alameda PRESERVATION Press

NEWSLETTER OF THE ALAMEDA
ARCHITECTURAL PRESERVATION SOCIETY

How to Stencil

with Lisa Klofkorn of Fly on the Wall Design



Thursday, January 13, 2011 at 7:00 pm

Immanuel Lutheran Church

1420 Lafayette Street, Alameda, CA

(Parking available at the corner of Chestnut Street and Santa Clara Avenue.)

Free for AAPS members; \$5 for non-members



*The "Hoffmann Fill"
stencil in blue.*

Learning the Decorative Art of Stenciling

After earning a degree in design from the University of Michigan in 1980, Lisa worked as a scientific illustrator for the University's Museum of Anthropology. Since coming to California over twenty-five years ago, she has worked as a designer and illustrator for the University of California at Berkeley's Lawrence Hall of Science.

Lisa's first foray into stenciling came before the birth of her oldest daughter in 1990, while decorating the nursery of her 1921 California bungalow, located on Encinal Avenue. The design for the nursery was inspired by a photograph found in the book, *The Stenciled House* by Lyn Le Grice.

In 1999, Lisa, her husband and her two daughters moved into an 1887 Victorian house on Park Avenue. "We were lucky when we bought this house; the previous owners had replaced all of the lathe and plaster walls, so there were no cracks." Lisa began experimenting with stenciling as a means of mimicking period

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Decorative Art of Stenciling . . .continued from page 1.

wallpaper designs produced by companies such as Bradbury & Bradbury Art Wallpapers. "The cost of hand silkscreened wallpaper was out of our reach, so by necessity I tried stenciling pattern fills on the walls to mimic wallpaper".

A Collection

Over the years Lisa acquired rolls of wallpaper from various sources—some purchased as seconds, some purchased as bargains through online auction sites, as well as some rolls left in the basement from the previous owner. By mixing wallpapers with stenciling she composed an overall look for the house, accomplishing the look she wanted with a budget she could live with.

Her design skill and expertise with stencils led to projects for friends, including stencil work in several houses that have been on previous AAPS historic home tours, and eventually to her design business, Fly on the Wall Design (flyonthewalldesign.com). Lisa is inspired by design from the 1870s to 1930s, including the work of Christopher Dresser of the Aesthetic Movement and Josef Hoffmann of the Vienna Secessionist movement, but finds ideas for stencils



The "Cat Border" stencil featuring a feline's favorite things designed by Lisa Kloforn and available at her Web site. (Photo: Lisa Kloforn)



One of Lisa's completed projects with stencils adorning the walls and ceiling. (Photo: Lisa Kloforn)

from many sources. The design inspiration for the stenciled frieze in her oldest daughter's current bedroom came from a 1920's art deco theater at the Crowden School of Music in Berkeley.

How the Design Begins

Lisa's designs start with her line drawings on paper. She scans her line drawings into the computer and modifies them further using Adobe Illustrator until she is satisfied with the final product. She often hand cuts copies of her stencils, testing them out on various projects, before sending them off to be laser cut and offered for sale through her Web site.

Lisa is currently working on several stenciled floorcloths in her basement studio. For her presentation, Lisa will share some of the tips and tricks she has picked up over time working with stencils, show slides of some of her beautiful projects, and display materials she uses commonly in her work, including examples of stencils, paints, adhesives and tester boards.

Lisa's work can be seen at her Web site www.flyonthewalldesign.com. She has designed a new line of stencils for purchase and she is also available for custom projects, working with the homeowner or interior designer to create original stencil designs and interiors. Contact her by phone at 510-522-3762 or by e-mail at flyonthewalldesign@comcast.net.

Story by Kevis Brownson

BLOG EDITOR NEEDED

@

www.alameda-preservation.org

To write original content and to solicit writers to share experiences such as remodeling a historic home or building and other interesting topics for those interested in preservation.

CONTACT

nancy.alameda@att.net

Please write "AAPS" in the subject line.

PAC

GET INVOLVED & MAKE A DIFFERENCE!

The Preservation Action Committee meets at 7:00 pm on the first Monday of each month to address issues important to the architectural preservation of the City of Alameda.

We also maintain an e-mail list to advise AAPS members on ongoing issues that could affect historic properties and provide an opportunity to review and comment on draft AAPS position statements. If you would like to attend a meeting, be added to the e-mail list or would like obtain more information, please contact **Chris Buckley at 510-523-0411 or cbuckleyAACP@att.net.**

We are making an impact within the community. It's informative and fun. We encourage all members to get involved in making decisions.

AAPS BOARD MEMBERS 2011

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Nancy Hird • 510-523-0825

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NANCY HIRD
AAPS PRESIDENT 2011

Dear AAPS Members

A new year, new AAPS goals and lots planned for 2011. *We need your help to pull it all off.*

We are excited about our upcoming practical "How To" topics and expert speakers lined up for the General Membership Meetings. We will be looking for nominations for the Preservation Awards in the spring so keep your eyes open for projects nearing completion or actually finished to suggest. New history has been found that adds to the story of "Paul's Newsstand" at Santa Clara Avenue and Park Street. A re-dedication that will also honor the original news boy—Joe Roschitsch is scheduled for May 7 when descendants of Joe's family will be in Alameda for a reunion. A celebration is planned at the Alameda Museum after the ceremony. *All of these events need help from "Party Planners" to bring and manage the refreshments/set up and clean up.*

We need Blog Writers to furnish preservation related articles to start varying topics. Our vision is to allow AAPS members to share restoration experiences, products and services with each other through the blog on our Web site. This has been a goal for some time and is a result of member requests that we furnish this opportunity to help one another. To contribute an article, please go to our blog address www.alameda-preservation.org/blog, register as a subscriber, and then send an e-mail for instructions on how to upload your article and pictures to kevis.brownson@gmail.com.

All of our events require publicity and building relationships with the local press, as well as delivering posters to local establishments for display. *We need energetic and personable AAPS members to help deliver posters and gift baskets, plus write publicity pieces for press releases and the "Alameda Preservation Press". All other creative ideas for publicity are welcomed.*

The 2011 Legacy Home Tour and the Preservation Awards both require people with writing talent to interview building owners and write their stories. Often, the Preservation Action Committee delves into city planning issues that must be communicated to our members, the city staff, and general public. *We need writers who want the thrill of seeing their name in print for articles in the local newspapers.*

This will be the third year that AAPS will enter the National Trust's contest "This Place Matters" which will make Alameda also eligible for the Trust's Twelve Distinguished Destinations awards. This year we are getting the city staff to work with us. *We need a cheerleader/project manager and some helpers to publicize our entry and encourage all Alamedans to participate.*

Locally, AAPS proposes to run our own contests for Alameda's youth—a City Monument Treasure Hunt. We need a committee of AAPS members to develop contest rules and materials, and to work with schools to get materials distributed and collected. The committee would also figure out prizes to award. The second contest for youth is an essay contest to answer the question, "Why is preservation green?" *We need corporate sponsors to become involved and AAPS members to recruit them.*

So, we are off to a running start for 2011. Care to join in the fun of making it all happen? Call me at 510-523-0825 to volunteer. You will meet new friends and actively help our organization and our city. If you think you don't have the time, well none of us do, but we make time. AAPS pays all expenses and we edit each others' work.

Sincerely,



AAPS Highlights of 2010

General Membership Meetings covered the architecture of Timothy Pflueger presented at the Historic Alameda Theatre by Therese Poletti, Paul Roberts refreshed our knowledge of the basics of Alameda architecture to the artwork of Damon Rodrigues, and Angie Klein taught us about green Restoration, Rehab and Reuse.

Preservation Awards were given to the residential and business owners whose efforts to restore their historic buildings were celebrated at the Art Deco Auctions by the Bay Theater. Thanks to Allen Michaan for his gracious donation of the facility and to the award recipients who were honored. Thanks also to all the volunteers who helped make the evening a success and to Kathy Lund (Island Baking Co.) for her donation of Victorian House cookies. Yum!

At the Candidates' Debate Night, (again at the Auctions by the Bay Theater loaned to AAPS by Allen Michaan) all 13 people vying to serve our community as Mayor or on the City Council told us about their feelings toward preservation issues in our city and their plans for the future of Alameda Point. Again, thank you Allen and also Kathy McIntire and Pat Payne for the extra help during the reception.

A successful defeat of SunCal's Measure B—the first time AAPS has actually made a political statement for or against an election matter due to our concern that too many changes to Alameda Point's

historic district would render it unworthy for designation on the National Register of Historic Places. Our statement was drafted by a committee of AAPS members which included Birgitt Evans, Robbie Dileo, Dick Rutter and Beth Krase Green. (Birgitt, Beth and Dick have also served as the constant presence representing AAPS at the table with the Navy planning the conveyance.)

Dick Rutter led a fascinating tour of Alameda Point teaching everyone who attended about the buildings and the 53 business tenants currently adaptively reusing the old NAS buildings. As buses and WWII era autos took visitors throughout the air station, Dick offered tales of his youth as a Naval Flight Officer serving at Alameda NAS and showed us the display planes (Birds on a Stick) currently being refurbished in Building 5.

Thanks to Kevin Brownson for creating a well-functioning and impressive AAPS Web site. If you have not yet seen it, take a look by going to www.alameda-preservation.org. It is full of interesting and helpful information, plus links to other preservation related Web sites. Kevis is leaving the board after this year, but will continue to keep the site updated and will be monitoring our upcoming blog.

In addition to Kevis retiring from the board, we are also losing Jeannie Graham and Holly Sellers, but like Kevis, they will continue to contribute to AAPS. Holly, who has been instrumental in providing wonderful refreshments for our meetings and events, will continue as Membership Chair. Jeannie, who also

has contributed greatly to refreshments, set-up and clean-up, will continue as a member of the Awards Committee and will store all of our tables, party goods and meeting signs. As hard as it will be to replace these retiring board members, Erich Stiger, Gail Howell, and Leslie Carter have stepped up to the plate to give it their best efforts.

The Preservation Action Committee worked actively with the city to create a state-mandated Density Bonus Ordinance, revise the Design Review and Historic Preservation Ordinances, and plan for the future of Webster Street, Alameda's Civic Center and Park Street north of Lincoln. Sadly, the PAC was unable to retain the Dow building (the oldest remaining industrial building in Alameda) at Oak Street and Clement Avenue that is set to be taken down for the Boatworks Project.

Finally, last but not least, our annual Holiday Party was enjoyed by many members in the beautiful home of Alan Teague. (Yes, another Alan—how fortunate we are to have them both!) Alan bought the Central Avenue mansion in 2007 and promptly allowed us to use it for a Legacy Home Tour. This year he opened his doors for our members-only event and every person entering the door had the same breath taken reaction to the interior of the magnificent 1895 Queen Anne. Thank you Alan and also to all of the people who volunteered to make this event a festive one. We have a fun bartender in Pat Payne, and Kathy McIntire (AKA The Balloon Lady) made red, green and gold balloon centerpieces for the occasion.

Story by Nancy Hird

The AAPS Holiday Party held December 5, 2010.

Photo Left: Chuck Millar, Wade Green and Beth Krase Green enjoy the festivities.

Photo Right: Host Alan Teague and Pat Payne visit at the refreshment table.

(Photos Nancy Hird)





AAPS Board members past and present are introduced during the Holiday Party. Front: Bob Risley, Valerie Turpen, Patsy Baer, Holly Sellers, Nancy Hird, and Gail Howell. Back: Erich Stiger, Kevis Brownson, and Leslie Carter. (Photo Nancy Hird)

Join a Committee and Make Things Happen

We live our daily lives full of family and work responsibilities. We often, consciously or unconsciously, delegate activities related to external things we value to other people in hopes that they will work in our behalf to make things right in the outside world. As architectural preservationists, we all value stewardship of the structures that have been left to us to maintain for future generations to appreciate, as we do.

Sometimes carving out just a little time to lend a hand furthers the goal to foster that appreciation and ensures historic resources will continue to be a source of value in the community. It could be a little as a couple of hours each year volunteering to bring refreshments to an AAPS General Membership meeting, a couple of hours each month serving on the Legacy Home Tour Committee, or a few hours championing the "This Place Matters" contest. Won't you consider using your talents (we all have some) to keep Alameda the historic architectural treasure that it is? **To volunteer for a committee at call Nancy Hird at 510-523-0825 or contact her by e-mail at nancy.alameda@att.net.**

Committees That Need a Helping Hand

Hospitality

- Purchase refreshments and serve at events
- Put out signs & balloons at events

Preservation Awards

- Interview building owner and write story
- Help choose: facility, Master of Ceremony, and music
- Hospitality
- AV equipment
- Publicity

Preservation Action Committee

(PAC) Address issues important to the architectural preservation of the City of Alameda by interacting with:

- City Council
- HAB
- Planning Board
- City Staff
- Alameda Point redevelopment

Home Tour

- House selection
- Docents
- Writers
- Hospitality
- Publicity

National Trust

- This Place Matters
- Dozen Distinctive Destinations

Publicity

- Work with PR person Nancy Vicknair
- Deliver posters
- Deliver gift bags
- Work with press
- Spokesperson
- Newspaper write-ups

Web site

- Blog writer
- Blog editor
- Web site maintenance
- Special projects

Newsletter

- Writer
- Photographer

Youth Contests

- Liaison with schools

Corporate Sponsors

- Liaison with community businesses

Meyer's House

- Work with Alameda Museum

Membership

- Get mail
- Deliver checks to Treasurer
- Maintain rosters
- Deliver other mail to President

Clerical

- Make copies and create binders for new board members

A special thanks to those who generously donated to AAPS in 2010.

Your support helps to further AAPS goals in the community—to preserve our historic properties and to enlighten the public on the importance of preservation in our city.



Patron Level

Trudi & Christopher Seiwald
Christopher Buckley



Partner Level

Bill Essert
William Houston
Carol Gerdes & Don Coughlan
Nanette Burdick



Friend Level

Katie Everton
Andrine Smith & Hank Zuberer
Claudia A. Lewey
Catherine Baker
Brian Hatoff & Linda Reynolds
Gail & Doug deHaan
Kathy & Joel McIntire
Myrkle & Madeline Deaton
Allan Mann
Barbara Sayre
Jon & Corrine Lambden
Louise Parker
John & Ruth Motter
Roy & Melinda Samuelson

IN THIS ISSUE:

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AAPS SCHEDULE of EVENTS for 2011

JANUARY 13

How to Stencil

by Lisa Klofkorn

IMMANUEL LUTHERAN CHURCH

MARCH 31

Façade Easements

by Anthony Veerkamp,

National Trust for Historic Preservation

IMMANUEL LUTHERAN CHURCH

MAY 7

Re-dedication of Paul's Newsstand

DETAILS TO BE ANNOUNCED

MAY 19

Preservation Awards Gala

DETAILS TO BE ANNOUNCED